

教育科学出版社

ENGLISH

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英语

基础模块

第二册

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· 北京 ·

“十四五”职业教育国家规划教材 (中等职业学校公共基础课程教材)

出版说明

为贯彻全国职业教育大会精神，落实《国家职业教育改革实施方案》及《全国大中小学教材建设规划（2019—2022年）》有关部署，深化职业教育“三教”改革，全面提高人才培养质量，按照《职业院校教材管理办法》《中等职业学校公共基础课程方案》和有关课程标准要求，在国家教材委员会统筹领导下，教育部职业教育与成人教育司统一规划，组织遴选了中等职业学校数学、英语等7门公共基础课程教材，从2021年秋季学期起陆续提供给全国中等职业学校选用。

新教材根据教育部2020年发布的中等职业学校公共基础课程标准编写，全面落实立德树人根本任务，突显了职业教育类型特征，遵循了技术技能人才成长规律和学生身心发展规律，紧紧围绕课程核心素养培育，在课程结构、教学内容、教学方法、呈现形式、配套资源等方面进行了有益探索，对于培养中等职业学校学生的综合素养、夯实学生终身发展学习基础、提高技术技能人才培养质量将起到积极的推动作用。

各地要指导区域内中等职业学校开齐开足开好公共基础课程，认真贯彻实施《职业院校教材管理办法》，确保选用国家规划新教材，并在使用过程中注意总结经验，及时反馈修改意见，使之不断完善和提高质量。

教育部职业教育与成人教育司

2021年7月

前言

PROPER

一、课程性质和编写依据

中等职业学校英语课程是在义务教育基础上，帮助学生进一步学习语言基础知识，提高听、说、读、写等语言技能，发展中等职业学校英语学科核心素养；引导学生在真实情境中开展语言实践活动，认识文化的多样性，形成开放包容的态度，发展健康的审美情趣；理解思维差异，增强国际理解，坚定文化自信；帮助学生树立正确的世界观、人生观和价值观，自觉践行社会主义核心价值观，成为德智体美劳全面发展的高素质劳动者和技术技能人才。本套教材是中等职业学校公共基础课程国家规划教材，依据《中等职业学校公共基础课程方案》和《中等职业学校英语课程标准》编写。

二、编写理念

本套教材以立德树人为原则，遵循语言学习规律，突出职业特性，创造性地提出了“PROPER”学习理念。

P: Practical. 本套教材围绕学生感兴趣的话题，如健康饮食、志愿活动、兼职工作、网络购物、人工智能、大国工匠等，创设贴近生活的真实语言情境，构建多样的语言实践活动，引导学生在游戏中、在活动中、在实践中学英语、用英语，激发学生英语学习兴趣，强化学生英语输入输出意识，提升学生对职场中不同类型信息的理解能力与交际能力，全面发展学生听、说、读、写的语言技能。

R: Relevant. 本套教材从日常交流到职场沟通，再到素养提升，环环相扣，关联性强。本套教材将单元主题与学生的学习、生活和未来职业发展相关联，学习内容与工作实践相关联，语义理解和信息输入与思想表达和信息输出相关联，满足学生学习语言与发展职场人际沟通能力的多元需求。

O: Original. 学习一种新语言，一定要掌握它地道、原汁原味的表达方式。本套教材精选国内外报纸、杂志、网络刊载的文章，凝练了西方优秀文化的素材，同时

有机融入中华优秀传统文化，引导学生了解不同的文化现象，理解语言背后的文化基因，感知不同语言表达的思维差异，进一步感受中华优秀传统文化和新时代中国先进文化，形成开放包容的态度，增强国际理解意识，提升跨文化交际能力。

P: Progressive. 本套教材单元主题设计从个人生活到学校、社区，再到国家、社会发展，由近及远、循序渐进。语言知识与技能从词汇、语篇到语法、写作，在难度和深度两个维度上螺旋递进。同时，本套教材有机融入学习策略和学习方法，力求让学生在过程中完善学习策略，形成自主学习能力，奠定终身学习和可持续发展基础。

E: Enabling. 本套教材通过多种体裁的语篇、多种类型的语言技能训练，强化学生理解话语意义的能力和运用语言表达意义的能力，帮助学生达到听得懂、说得出口、读得明、写得对的水平，实现学生在日常学习、生活和职场中与他人有效沟通和交流。

R: Remedial. 本套教材注重修复盘活基础教育阶段英语学习中不易掌握的知识点，并在此基础上实现新旧知识的有效衔接，引导学生科学、高效地学习，养成良好的英语学习习惯。

三、内容安排

本册教材为基础模块第二册，由八个单元组成，每个单元为一个话题群，具体结构如下。

Objective: 列出单元目标，明确本单元基于中等职业学校英语学科核心素养所要达到的目标。

Getting Ready: 通过看图说话、调查、信息匹配、表演等多种活动，激发学生英语学习兴趣，引入单元主题。

Listening: 设计1~2个对话或新闻稿或感谢信，扩展对单元主题的理解，通过提取关键信息、识别对话主题、辨别说话者态度等活动强化学生语言输入与背景知识构建，提升学生听力理解能力。

Speaking: 围绕单元主题设计贴近生活的真实语言情境，融入口语交际中常见的功能性语句，如商议价格与退换物品、禁止与警告、表达情感、求助与提供帮助等，既锻炼学生语言的理解能力，又强化学生口头表达能力与语言交互能力的发展。

前言

Reading: 围绕单元主题选择涉及评论、论坛、哲理故事、新闻等语篇，为学生提供各种语言素材，增强学生语言意识，提高学生文本理解能力和获取信息能力。

Writing: 包含语法聚焦和实用写作两部分。语法聚焦包括一般现在时、一般过去时、一般将来时、现在进行时、现在完成时、被动语态、宾语从句、状语从句、定语从句等；实用写作关注学生语言综合输出能力的提升，同时兼顾学生在日常生活和未来职场中所需要的写作技能，如撰写电子邮件、通知、邀请信、道歉信 / 感谢信、公众号文章等。

Taking Action: 安排与单元主题相关的综合性实践活动，如分享现代生活方式、寻找合作伙伴、设计“感动瞬间”海报、设计宣传页等，以实现听、说、读、写等语言技能的综合运用。

Understanding Culture: 介绍与单元主题相关的中西方文化点，包括“黑色星期五”与“双十一”、地球日、各国自然灾害防护措施等，加深学生对两种文化与思维差异的理解。

Checking Progress: 回顾单元目标，自查单元重点词汇、短语、句型的学习情况，引导学生复盘单元学习过程，开展适时反思，提高学生自主学习能力。

四、教材配套资源及使用建议

教材配有学习与指导手册、教学参考书，并采用“线上+线下”的教学方式，实现数字资源与纸质教材相结合，形成立体化教学资源体系。学生、教师可以登录教材资源网站（<http://english.esph.com.cn/1.html>）下载相关音频、电子教案、教学课件等资源。

对于本教材的使用，建议注意以下方面。

1. 针对所在地区的教学实际需要、学生现有水平和课时安排等，在不影响教材内容完整性的前提下，教师可对教材内容进行适当补充或删减，但要避免仅为了满足考试需要而对教材内容做出取舍。

2. 根据实际教学目的及学生学习需求，教师可对教材部分内容和活动进行替换；也可根据活动需要增加活动步骤，降低学习难度；还可适当扩展教材内容，延伸原有教学活动，如增加相同主题、水平相当的阅读篇目，或在阅读理解基础上展开对话和讨论，从而满足学生的多元学习需求。

3. 根据学生的现实生活，教师可对教材内容的编排顺序做适当调整。在不影响

教材内容延续性、渐进性前提下，教师可带领学生提前学习某个单元，使学习内容与生活事件同步。

五、编写团队

本套教材由陈亚平担任总主编，本册教材由曹荣平担任主编，罗光文、史凌珑担任副主编。主编曹荣平在“PROPER”学习理念及全套教材整体框架下，对照《中等职业学校英语课程标准》全面审核本册教材，并进行修改完善。参与本册教材编写的人员有罗光文（Unit 5~Unit 8）、史凌珑（Unit 1、Unit 3、Unit 4）、陈俊伟（Unit 2）、邹俊（Unit 3）、贺珍妮（Unit 4）、余少玉（Unit 5）、胡可欣（Unit 6）、邓梅（Unit 7）、潘婷（Unit 8）。

本套教材的编写旨在使学生坚定文化自信，形成开放包容的态度，成为具有家国情怀、国际视野、德智体美劳全面发展的高素质技术技能人才。欢迎中等职业学校师生对本套教材提出宝贵的意见和建议，不断完善教材内容。

Learning Guide

	Topic	Function	Skill
Unit 1 1-16	Love living in China!	Talking about buying tickets with the phone; Asking for information or giving suggestions	Talking about one's opinion on AI; Talking about the modern life in China; Writing an e-mail about China's colourful modern lifestyles
Unit 2 17-32	Are you fond of online shopping?	Asking for information or giving suggestions; Bargaining and refunding	Talking about new ways of online shopping promotion; Stating the likes or dislikes about online shopping; Completing an order sheet
Unit 3 33-48	Safety is our priority!	Talking about traffic, fire and apartments safety; Understanding the expressions of prohibiting and warning	Knowing how to protect yourself from personal information leakage; Getting useful safety information about outdoor sports; Writing a notice
Unit 4 49-64	Be a better person!	Talking about how to prepare a speech; Talking about personality; Seeking or making suggestions	Getting key information from opinions on confidence; Understanding the qualities of confidence; Writing an invitation letter
Unit 5 65-80	That is how we can finish it so efficiently.	Talking about how to cooperate in teamwork; Exchanging ideas on teamwork	Expressing opinions on learning in groups; Talking about the qualities of good team members; Completing a work plan;
Unit 6 81-96	Love is everywhere in your life.	Talking about different kinds of love; Expressing likes or dislikes	Expressing love and gratitude; Obtaining information about different kinds of love; Writing a letter of apology / thanks
Unit 7 97-112	How do we deal with disasters?	Talking about natural disasters; Giving advice or making suggestions	Describing natural and man-made disasters; Talking about how to deal with a disaster; Writing an essay on personal protection
Unit 8 113-128	The Earth is speaking.	Talking about environmental problems; Giving instructions or making suggestions	Talking about the importance of environmental protection and actions we can take; Introducing haze; Completing a text on WeChat official account
	Appendices Irregular Verbs 129-132 Glossary 133-138		

PROPER

	Grammar	Activity	Culture
	Simple present tense, simple past tense and simple future tense	Sharing your modern life on apps	AI and our life
	Present progressive tense and present perfect tense	Making a presentation on online shopping	Black Friday and Double 11
	Simple sentence	Making a survey on safety	The origin of SOS
	Compound sentence, direct speech and indirect speech	Marking your confidence footsteps	Self-confidence and self-esteem
	Passive voice	Finding work partner	Pit stop—the new standard for teamwork
	Objective clause	Making a poster	Love for mother
	Adverbial clause	Making a leaflet about disaster prevention and mitigation	Prevention measures of natural disasters
	Attributive clause	Giving a recital about the Earth speaking	Earth Day

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Unit 1

Love living in China!

In this unit, you will learn how to

- ✓ talk about various lifestyles;
- ✓ share experiences and exchange ideas about life with or without modern technologies and devices;
- ✓ tell any of your foreign friends about modern China.

You will also learn to appreciate and understand modern lifestyles in China without giving up our cultural traditions.

Unit 1

Getting Ready

Compare and choose a way of life in the new era.



Travel by traditional train



Travel by high-speed train



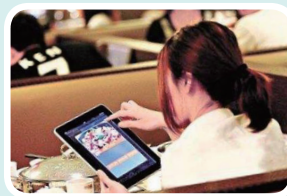
Order food from a menu



Buy bus tickets with cash



Buy bus tickets with a phone



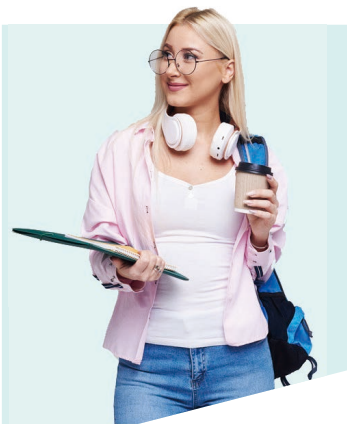
Order food from the tablet



Make a call from a public phone



Contact friends with cell phone



Discuss

Discuss and list more modern lifestyles in the new era.

e.g. *Study online*

Listening



1 Listen and decide whether the following statements are true or false.

		True	False
(1)	They are talking about a movie.		
(2)	People buy tickets in different ways.		
(3)	It is convenient to buy a ticket at a theater.		
(4)	Li Mei usually gets theater tickets on her mobile phone.		
(5)	Mike feels bad about the changes brought to us by smartphones.		

2 Listen again and order the steps of buying tickets by mobile phone.

- select the theater, showtime and seat
- click the movie that you want to watch
- finish payment
- open the app

Mike: Hey, Li Mei. What are you doing on your phone?

Li Mei: Oh, hi, Mike. I'm getting a ticket for the new movie called *The Wandering Earth* (《流浪地球》).

Mike: You can buy a ticket for a movie on your phone?

Li Mei: Yes, of course. We do it all the time in China now.

Mike: How are you able to do that?

Li Mei: It's easy. On your phone, just open this app, click the movie that you want to watch, select the theater, showtime and seat, finish payment, and it's done.



Unit 1

Mike: Oh, that's awesome. It's quite convenient.

Li Mei: Yeah. In the past, we had to go to the theater to buy a ticket.

Mike: And pay in cash. But not anymore, I see.

Li Mei: Smartphones have deeply changed our life.

Mike: I agree. And we will see more changes in the future.

B

1 Listen and complete the mind map.



2 Listen again and fill in the blanks.

Li Mei: Mike, how are things going recently?

Mike: All is well. Thank you!

Li Mei: Have you _____ paying with your phone?

Mike: Yeah. I'm quite used to it now. Actually, I pay for breakfast by scanning a QR code. Taking subway is much easier when I use NFC. Now, I don't need to take my wallet with me when I go out.

Li Mei: Good for you, Mike!

Mike: Now, I also know how to find a place with the help of the e-map app on my phone. What's more, I can search for a restaurant with a good reputation. I always _____ the ratings first. I also watch live concerts on my phone.

Li Mei: I see. How smartphones have changed our life!

Mike: Besides, the sharing bike service is particularly awesome!



Li Mei: As for me, now I can learn proper English _____ an AI translator.
They are much _____ now than ever before.

Mike: I heard they could _____ more properly with AI technology. So, I believe AI will bring more changes in the future.

Speaking

1 Work with your partner and act out the following scenes.

Situation Your class is going to have a class gathering. You will be in charge, so you need to work out a plan after the discussion.

● **Where to visit?**

Classmate A: Where should we go?

You: According to Dianping app, I think we will go to visit ...

Classmate A: How about...?

...

Bank of Expressions

National Museum

Badaling Great Wall

Why don't you...?

I think you should ...

● **How to buy ticket?**

Classmate B: Where can we buy tickets then?

You: As there are ... people in our class, I think we should ...

Classmate B: By the way, how will we pay for the ticket?

...

Bank of Expressions

at the box office / at the entrance / online

by Alipay/credit card

pay in cash

Unit 1

- What is the best route? / How do you get there?

Classmate C: What is the best route to get there?

You: Let me check the e-map app. The best route to get there is ...

Classmate D: How can we get there?

You: Riding a sharing bike is a good idea because...

Bank of Expressions

What is the best way to...?

By bus/train.

How long does it take to get to...

The best place to begin with is...

The next step is... The next thing you do is...

Once you have done that, then...

It is cheap and convenient.

2 Think and discuss.

What would your life be like without a smartphone?

Without a smartphone,

I would have more time to do sports.

...

my life would be less fun.

...

the world would be so different.

...

Reading



How do you think about AI?



Li Mei

Thanks to AI technology, my smartphone is getting smarter and smarter. Now, when I wake up and turn on my phone, my face can unlock it within a second. When I take pictures of myself or my friends, AI makes the photos much more beautiful. Besides, AI helps a lot with my English. Now translation is more accurate than ever before.

Smartphones have already changed and will continue to change how people live and the way people do business. We live with AI, such as Siri on iPhone, all around us. AI is good in general, but we need to be sure to make AI products that we like.

Nick



Charlie

AI is perfect? I don't think so. The risk with AI is obvious: phones and computers are becoming too smart. They seem to know everything. Honestly, I do not feel safe with AI.

Unit 1

1 Read and tick the opinion not given by Li Mei, Nick or Charlie.

Li Mei:

- { Phones are getting smarter.
- { Li Mei's phone does not recognise her face.
- { AI makes the photos more beautiful.
- { We can use AI to learn English.

Nick:

- { We like all AI products because they are smart.
- { Smartphones have changed our life.
- { Smartphones have changed the way people do business.
- { Siri is AI.

Charlie:

- { I do not think AI is perfect.
- { There are risks for using AI.
- { Phones are getting too smart.
- { AI is safe.

2 Discuss and write down your opinion.

I agree with _____, because _____

I do not agree with _____, because _____

B

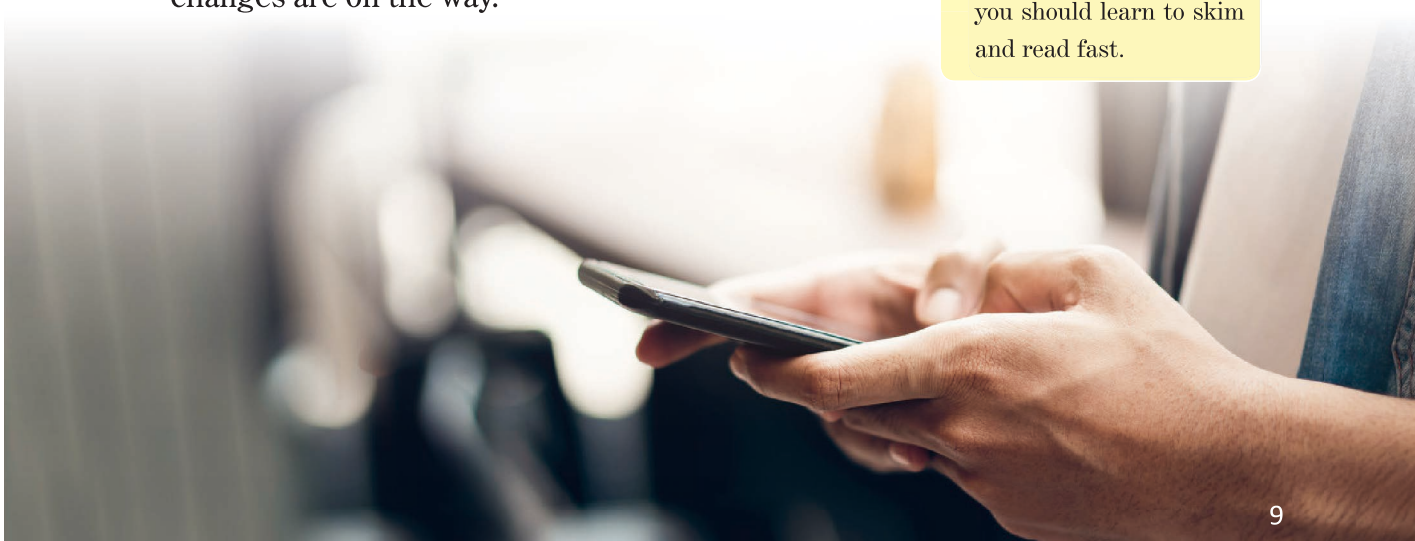
The modern ways of life in China

Why do we love living in China? The state of modern China and its innovations are changing what people think about this oriental giant (东方巨人).



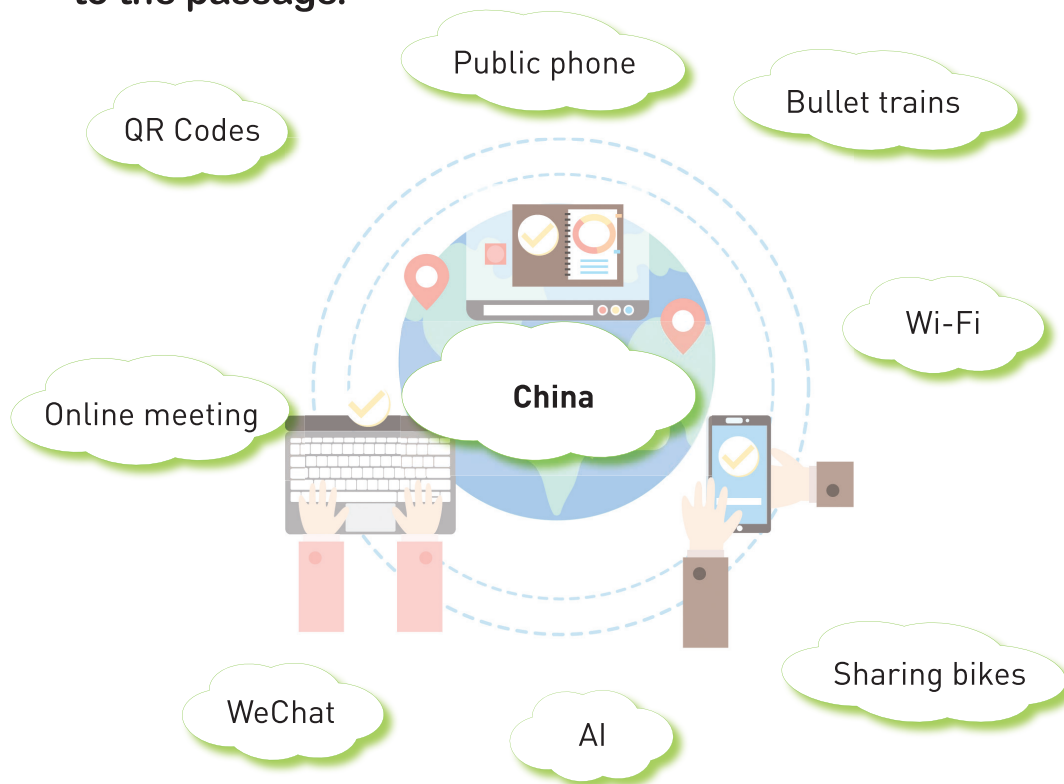
China has the fastest high-speed trains in the world. When you are planning to travel from Beijing to Shanghai, one of the bullet trains will help you finish your trip within around 5 hours. In China, the sharing economy is so popular that you can share almost anything, and the biggest boom in today's market is the sharing transportation. With one step of scanning a QR code, you are off on a sharing bike to your destination. The QR codes are a way of life in China, from getting another person's contact information or following a WeChat official account (公众号) you like, to ordering food or paying bills. Besides, AI and robots are playing a more and more important role in people's life, from photo shooting to virtual learning. What's more, quite a lot of other modern changes are on the way.

When you are reading, you should learn to skim and read fast.



Unit 1

1 Read and match the modern lifestyle with China according to the passage.



2 Read again and tick the facts mentioned in the passage.

- High-speed trains in China are fast and convenient.
- QR codes are used to order food or pay bills.
- We can use QR codes to get someone's home address.
- AI is used to help with photo shooting.
- Sharing bike service is a part of the sharing economy.
- Robots are smart but dangerous.

Writing

1 Grammar Focus.

Simple present tense (一般现在时)

基本结构 $\left\{ \begin{array}{l} \text{主语} + \text{be (am/is/are)} + \text{其他} \\ \text{主语} + \text{其他动词 (do/does)} + \text{其他} \end{array} \right.$

句式	结构	例句
肯定句	主语 + be (am/is/are) + 其他	The sky is blue.
	主语 + 其他动词 (do/does) + 其他	He goes to school at six every day .
否定句	主语 + be (am/is/are) + not + 其他	He is not a worker.
	主语 + 助动词 (do/does) + not + 动词原形 + 其他	I do not like bread. My father does not have a watch.
一般疑问句	Be (Am/Is/Are) + 主语 + 其他	Are you a student?
	助动词 (Do/Does) + 主语 + 动词原形 + 其他	Do you often play football? Does she go to work by bike?

Simple past tense (一般过去时)

基本结构 $\left\{ \begin{array}{l} \text{主语} + \text{be (was/were)} + \text{其他} \\ \text{主语} + \text{其他动词过去式} + \text{其他} \end{array} \right.$

句式	结构	例句
肯定句	主语 + be (was/were) + 其他	Edison was a great inventor.
	主语 + 其他动词过去式 + 其他	My friend spent his childhood in Beijing.
否定句	主语 + be (was/were) + not + 其他	Lily was not happy last Friday .
	主语 + 助动词 (did) + not + 动词原形 + 其他	He did not know she was in Paris.
一般疑问句	Be (Was/Were) + 主语 + 其他	Were you late yesterday ?
	助动词 (Did) + 主语 + 动词原形 + 其他	Did you go to the cinema last week ?

Simple future tense (一般将来时)

基本结构 $\left\{ \begin{array}{l} \text{主语} + \text{be going to} + \text{动词原形} \\ \text{主语} + \text{will/shall} + \text{动词原形} \end{array} \right.$

句式	结构	例句
肯定句	主语 + be (am/is/are) + going to + 动词原形 + 其他	My sister is going to learn English next year .
	主语 + will/shall + 动词原形 + 其他	She will write to him next week .
否定句	主语 + be (am/is/are) + not + going to + 动词原形 + 其他	I am not going to go swimming tomorrow .
	主语 + will/shall + not + 动词原形 + 其他	Lily will not go to the party tonight .
一般疑问句	Be (Am/Is/Are) + 主语 + going to + 动词原形 + 其他	Is he going to swim tonight ?
	Will/Shall + 主语 + 动词原形 + 其他	Will you have any classes tomorrow ?



2 Practical Writing.

Writing an e-mail

How much do you know about China's rich and colourful modern lifestyles? As a foreign visitor in China, please write an e-mail to your hometown friends and tell them how you feel about living in China.

发件方邮件地址

From: _____

收件方邮件地址

To: _____

发件日期

Date: _____

Subject: Love Living in China

邮件主题

在英文邮件开头，可以用 Hi/Hello/ Dear xxx。其中，Dear 是更标准、更有礼貌、更尊敬的用法，通常针对客户、同事等；Hi/Hello 没有那么正式，可以用来拉近与收件人的关系。

Hi _____,

Sorry for being unable to write to you sooner. I have just settled down. I came to China two months ago. Now, I feel like I am living a modern life here in China. It is quite different from the way we live our life in our hometown.

I am writing to tell you that I feel quite happy living in China. I hope that someday in the future you can come and visit me in China if possible. And I can be your guide around here.

Looking forward to hearing from you.

Yours truly,

Unit 1

Taking Action

Sharing your modern life on apps

Step 1 Interview your classmates and ask them what they usually use smartphones for in their life.

You may ask

- Do you buy train tickets with your phone?
- What movies do you watch on web video apps?
- Which camera app do you prefer to use to take selfies?
- You play video games on your phone, don't you?
- ...

Step 2 Share your opinions with classmates and make a report.

Example:

My classmate Nancy uses her mobile phone to order food. She likes taking pictures of herself and posting her selfies (自拍) on WeChat Moments (微信朋友圈). She thinks this kind of modern life is so cool.



...

Step 3 Create a short video about your modern life experiences in China.

Step 4 Share the video with your friends in the WeChat group of your class, and let's see who has got more likes.

Understanding Culture

AI and our life

Artificial intelligence (AI) is changing and improving our life. Maybe one day we will live like those in science **fiction**s.

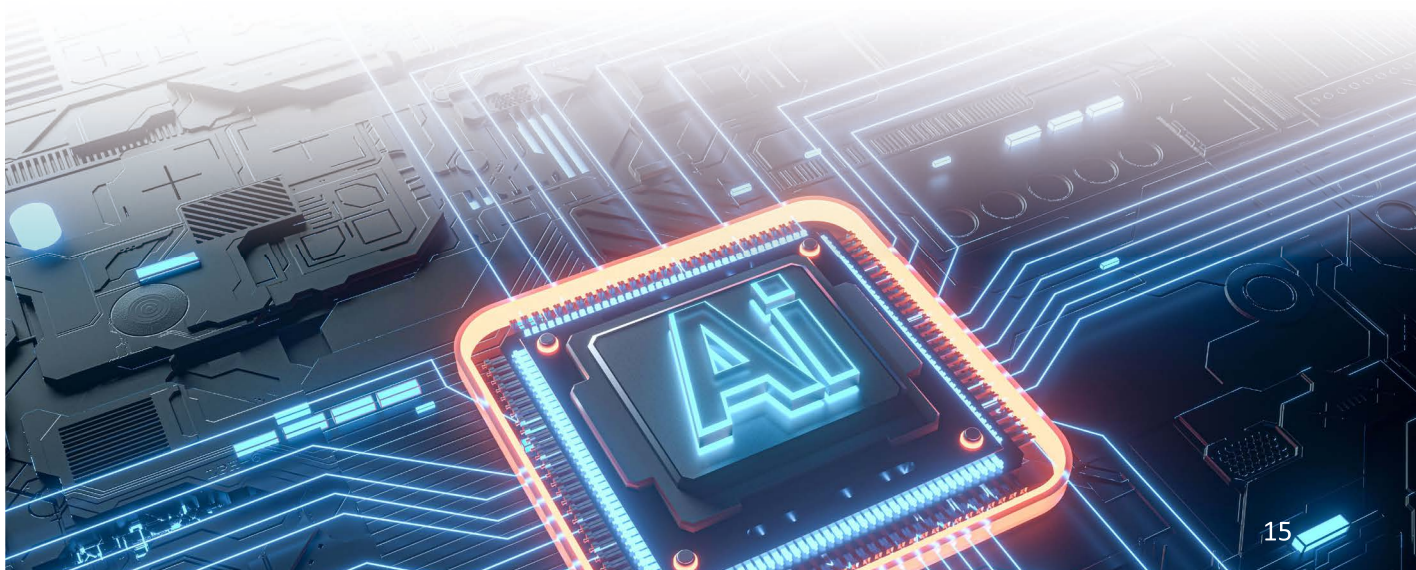
The express robot will take your package to your door; the artificial intelligence teacher will correct your pronunciation and your homework; the intelligent **transportation** system will send various road information to the drivers to help them plan reasonable routes; the intelligent speaker will play music according to your instructions; the robot vacuum will clean the house when you are not at home...

Will technology **erase** our traditions? When we look at AI and other new techs, we need to assess them not just in technical term but also as a cultural category. AI is gradually becoming a part of our life and changing our lifestyles, but we will never give up our traditions and cultures, which make us human beings.

小说

交通

抹去



Unit 1

Checking Progress

In this unit, the words I have learnt are

- | | | | |
|-------------------------------------|-----------------------------------|---------------------------------|-------------------------------------|
| <input type="checkbox"/> translator | <input type="checkbox"/> awesome | <input type="checkbox"/> wallet | <input type="checkbox"/> technology |
| <input type="checkbox"/> cash | <input type="checkbox"/> select | <input type="checkbox"/> scan | <input type="checkbox"/> unlock |
| <input type="checkbox"/> robot | <input type="checkbox"/> actually | <input type="checkbox"/> risk | <input type="checkbox"/> smart |

Other words I have learnt are

In this unit, the expressions I have learnt are

- | | | |
|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> do business | <input type="checkbox"/> turn on | <input type="checkbox"/> search for |
| <input type="checkbox"/> bring in | <input type="checkbox"/> wake up | <input type="checkbox"/> think about |
| <input type="checkbox"/> in general | <input type="checkbox"/> get used to | <input type="checkbox"/> on the way |

Other expressions I have learnt are

I am able to

- talk about various lifestyles.
- share experiences and exchange ideas about life with or without modern technologies and devices.
- tell any of my foreign friends about modern China.
- use simple present tense, simple past tense and simple future tense correctly.



Unit 2

Are you fond of online shopping?

In this unit, you will learn how to

- ✓ enquire, give suggestions and make choices while shopping;
- ✓ bargain and refund;
- ✓ state the likes or dislikes about online shopping;
- ✓ complete an order sheet.



You will also learn to acknowledge Chinese and western shopping festivals and cultures.

Getting Ready

With the changing of lifestyle, more and more people tend to shop online. Please interview your classmates and compare their answers.

Questions

Do you like shopping online?

How often do you shop on-line?

What do you buy online?

How do you pay ?

What do you think of online shopping?

Answers

- Yes
- No

- Usually
- Seldom
- Sometimes
- Never

- Clothes or shoes
- Foods or drinks
- Other _____

- By WeChat pay.
- By Alipay.
- By credit card.
- In cash.

- It's hard to decide.
- It's cheap.
- It's convenient.
- It's not safe.
- Other _____

After the interview, share your opinion in the online chat group of your class.



Listening



1 Listen and tick what Karen and Sam are talking about.

Online shopping Laptop Delivery

2 Listen again and choose the attitude of Karen and Sam towards online shopping.



Karen



Sam

Positive

Puzzled

Doubtful

Approving

3 Listen for the third time and fill in the blanks.

Karen: You got another package today. What did you _____ this time?

Sam: It's a laptop.

Karen: Let me have a look. Wow, I've seen this model in the store. It's very _____.

Sam: Not really. I bought it on Double Eleven. With _____ and coupons, I saved 1,000 yuan in total.

Karen: Sounds great. The express fee must _____ you a lot.

Sam: No. It's free delivery! And shipping is fast. I do love shopping online.

Karen: Er... you hadn't checked it before you received it. What if it doesn't work? Anyway, I won't buy such expensive things online.

Sam: I can just _____ it in seven days without any _____.

Karen: That sounds great! I'll browse online shopping web pages.

Sam: You probably should.

B

1 Listen and complete the customer service record.

Customer Service Record			
Purchase Order No.		Order Date	
Description			
Solution	<input type="checkbox"/> Return	<input type="checkbox"/> Refund	
User Name			

2 Listen again and underline the expressions about exchanging or refunding.

CS: Hello. This is customer service of KK Design. Can I help you?
 Bill: I am not happy with the jacket that I bought. The pockets are too small and the sleeves are too short.
 CS: I am really sorry about that. Could you tell me the purchase order number, user name and date?
 Bill: OK. The purchase order number is 93925193, and the user name is Bill. I ordered the jacket on August 27.
 CS: Oh, I see. This pocket is a special design.
 Bill: Anyway, I don't like it.
 CS: Size M may be too small for you. I could exchange it for you. Our Size L would be better for you.
 Bill: Thanks, but I just want a refund. I'll send it back.
 CS: OK. You can find the return address on the e-receipt. But the express fee will be on you.
 Bill: No problem.
 CS: Thanks for understanding.

What does Bill think of the after-sales service?

Speaking

1 Work with your partner and act out the following scenes.

Situation 1 You are going to invite your classmate to do some shopping. Talk about your shopping plan. Will you choose online shopping or offline shopping? What will you buy?

You: Hi, Jack. Shall we do some shopping now?

Jack: Good idea. Where shall we go?

You: I prefer to shop online because

Jack: What do you plan to buy?

...

Bank of Expressions

- save time
- It's relaxing/ a good exercise.
- clothes/a pair of sneakers/a pair of trousers/laptop/ basketball...

Situation 2 Jack and you are selecting some clothes in the garment shop. You are asking the price and discount. Shop assistant Joe comes to help you.

Joe: Can I help you?

You: Yes. I'd like to buy a pair of pants, but I can't find any.

Joe: OK. This way, please.

Jack: How much are the pants?

...



Bank of Expressions

- Do you need any help? I'm just looking around. Thanks.
Let me have a look at ...
- Is there any discount? It's cheap/expensive.
There's a 20% discount on ...
- Do you accept Alipay or WeChat pay? The cashier's desks are over there.

Situation 3 As soon as you are back to school, you find some problems with the pants you have bought from the garment shop. So, you are going to have them returned.

Joe: Hi, nice to see you again. What can I do for you?

You: I am not happy with the pants, for there is something wrong with them.

...

Bank of Expressions

- Would you like to exchange it?
- Do you have this in a medium/large/small size?
- The size doesn't fit well.
- I'd just like a refund.
- Do you have your receipt?

2 Think and discuss.

- What do you think of online shopping?
- Do you think it is good or bad for our life?
- Why do you think so?

Reading

PROPER



Singles' Day

November 11 is China's Singles' Day. Though Singles' Day is not an official holiday in China, it has become the most influential online shopping day in the world.

Singles' Day was promoted as a shopping day in the year of 2009. There are great discounts and sales promotions on shopping websites. "Double 11" was registered as a trademark in China on December 28, 2012. Now "Double 11" is one of the biggest online sales events, setting new world records for payment transactions (交易).

With the wide use of e-pay, online shopping is sweeping across the world and changing the lifestyle of worldwide consumers. E-pay, such as Alipay and WeChat pay, provides the easiest way for the consumers to pay the bill neither in cash nor by credit card. This is one of the reasons why Singles' Day has quickly become a worldwide carnival for online shopping.



Unit 2

1 Read and choose the main idea for Paragraph 2.

- A. Why has China's Singles' Day become popular?
- B. China's Singles' Day is the largest shopping day in the world.
- C. How is China's Singles' Day established?

2 Read again and choose the meaning of the underlined sentence in Paragraph 3.

- A. Online shopping is making a clean sweep of the world.
- B. Online shopping is becoming popular in the world.
- C. Online shopping has gone out for some time.

3 Read for the third time and decide whether the following statements are true or false.

		True	False
(1)	November 11 is promoted from Singles' Day to Shopping Day.		
(2)	"Double 11" is a trademark for online shopping.		
(3)	"Double 11" is welcomed because it is Singles' Day.		
(4)	E-pay makes online shopping much more convenient.		
(5)	Online shopping is changing the lifestyle of Chinese people.		



B

Live broadcasting sales promotion

“This is really yummy — it is so good!” Qiqi says, wiping his mouth with a napkin after taking a big bite of “hot and dry noodles”, a Wuhanese delicacy. Qiqi is one of the most famous commercial livestreamers in China, and lately he has been using his influence online to promote other products for the Hubei name brand.

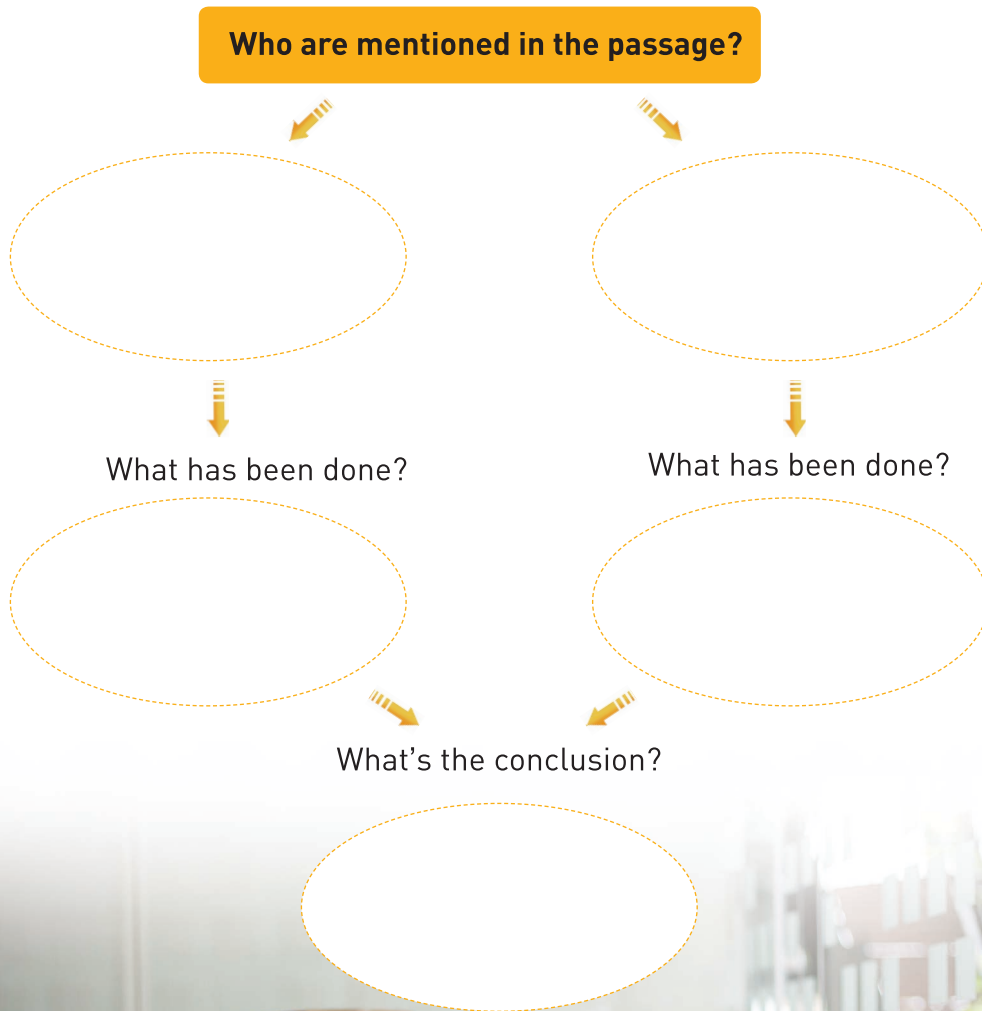
“Come on, let’s place an order for Hubei!” The heads of 30 counties in Hubei Province exclaim in the broadcast room. They volunteer to promote local agricultural products in the broadcast room, effectively helping the villagers to shake off poverty and become better off.

Since COVID-19 has fueled the development of a contact-free economy, “live broadcasting with goods”, a new way of online shopping promotion, is becoming more and more popular in the context of epidemic (流行病) prevention and control as well as rural vitalization (乡村振兴) .

1 Read and choose the best answer.

- (1) What is the main idea of this passage?
 - A. Hubei is a popular name brand of online purchase.
 - B. Live broadcasting helps in promoting the sales of good products.
 - C. COVID-19 has influenced local stores.
- (2) What is the main advantage of live broadcasting for products?
 - A. It is much more popular than traditional ways.
 - B. It has shaken off poverty and has helped many people become better off.
 - C. It helps epidemic prevention.

2 Read again and complete the chart according to the passage.



Writing

1 Grammar Focus.

Present progressive tense (现在进行时)

基本结构：主语 +be+ 现在分词 + 其他

be动词和主语保持一致。

句式	结构	例句
肯定句	主语 +be (am / is / are) + 现在分词 + 其他	I am writing an article now . They are talking about visiting the Great Wall.
否定句	主语 +be (am / is / are) + not + 现在分词 + 其他	Let's set off. It is not raining now . I am not doing anything right now .
一般疑问句	Be (Am / Is / Are) + 主语 + 现在分词 + 其他	Are you waiting for your mother? Is it raining now?

TIPS

现在分词的变化规则

- 一般情况下，在动词词尾加 -ing，如 meeting, washing。
- 以不发音的 e 结尾的动词，去掉 e，再加 -ing，如 dancing, writing。
- 以重读闭音节结尾，且词尾只有一个辅音字母的动词，双写辅音字母，再加 -ing，如 swimming, running。
- 以 ie 结尾的动词，变 ie 为 y，再加 -ing，如 die—dying, lie—lying, tie—tying。

Present perfect tense (现在完成时)

基本结构：主语 + have/has + 过去分词 + 其他

时间标志词
already,
just, since,
for, so far

句式	结构	例句
肯定句	主语 + have / has + 过去分词 + 其他	I have gone to Fuzhou. He has just lost his wallet.
否定句	主语 + have/has + not + 过去分词 + 其他	I have not seen her for six years. The road has not been cleaned since it snowed.
一般疑问句	Have/ Has + 主语 + 过去分词 + 其他	Have you finished your work yet? Has he studied English for 5 years?

TIPS

过去分词变化规则

过去分词的变化规则与过去式的变化规则相似，也分为规则变化和不规则变化两种。

规则变化	一般情况下，在动词词尾直接加 -ed，如 worked, stayed
	以不发音的 e 结尾的动词，只在词尾加 -d，如 closed, lived
	以辅音字母加 y 结尾的动词，将 y 变为 i，再加 -ed，如 studied, carried
	以重读闭音节结尾，且词尾只有一个辅音字母的动词，双写辅音字母，再加 -ed，如 stopped, admitted
不规则变化	详见附录不规则动词表，如 ring—rung, sing—sung, take—taken

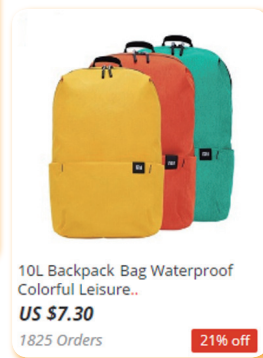
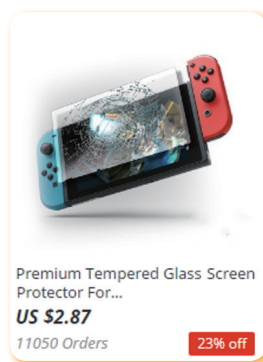
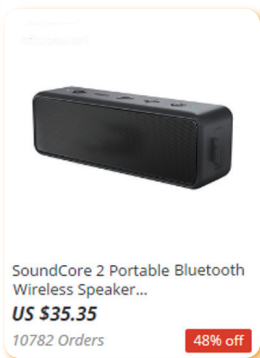
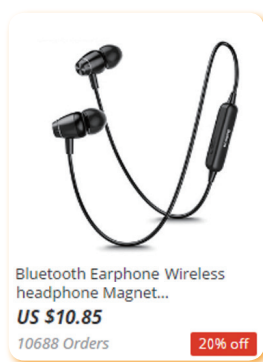


PROPER

2 Practical Writing.

Completing an order sheet

You are from ABC company and have purchased the following products from an online store. The quantities of your purchased items are 5, 2, 15, and 10 respectively. Please complete the order sheet according to the following pictures.



Order sheet

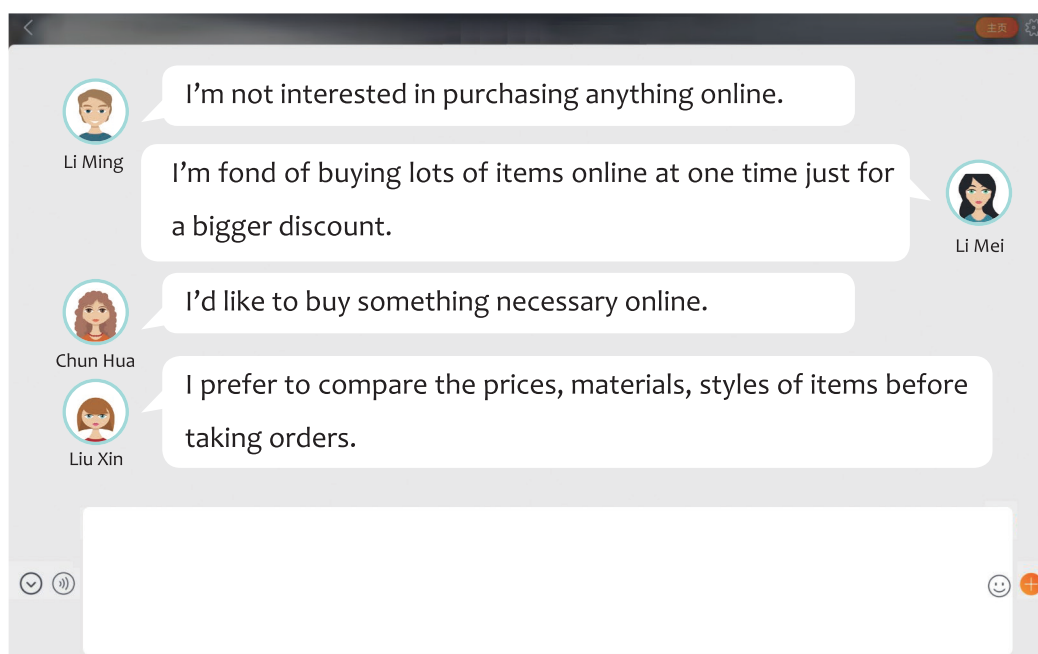
To: _____ From: _____

Item	Quantity	Promotion	Unit price	Amount
Bluetooth earphone		20% off		
	2 pieces			\$36.76
Screen protector				
	10 pieces		\$7.30	
Total amount: _____				
Signature: _____				

Taking Action

Making a presentation on online shopping

Step 1 Browse the following different opinions on online shopping in the class online chat group.



Step 2 Think about the above opinions and compare them with yours.

Step 3 Make a 2-3 minute presentation on your opinions.

Example:

I agree with Li Ming. I'm actually not fond of online shopping. Although the food I ordered online could be quickly delivered to me, it makes me do less cooking. I think online shopping makes us lazier and lazier.

Understanding Culture

Black Friday and Double 11

Black Friday is the Friday after Thanksgiving Day in the US. It is the beginning of the **traditional** Holiday Shopping Season. Many people would take the day off to go shopping for holiday discounts. In many cities, people line up for hours before stores open.

传统的

November 11, also known as “Double 11” or “Singles’ Day”, was first set for young people to celebrate being single. Online shops promote goods on this day to help single people get rid of **loneliness**. Later, “Double 11” became an online shopping festival lasting for more than a month. Shoppers in China and across the world snap up hot items starting from 0 a.m., and enjoy a 24-hour discount shopping on November 11. Now “Double 11” is one of the biggest online sales events, **outstripping** the sales of Black Friday.

孤独

超过



Checking Progress

In this unit, the words I have learnt are

- | | | | |
|------------------------------------|-------------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> event | <input type="checkbox"/> refund | <input type="checkbox"/> influence | <input type="checkbox"/> payment |
| <input type="checkbox"/> promotion | <input type="checkbox"/> commercial | <input type="checkbox"/> discount | <input type="checkbox"/> fee |
| <input type="checkbox"/> special | <input type="checkbox"/> delivery | <input type="checkbox"/> design | <input type="checkbox"/> official |
| <input type="checkbox"/> express | <input type="checkbox"/> model | | |

Other words I have learnt are

In this unit, the expressions I have learnt are

- | | | |
|---|--------------------------------------|---|
| <input type="checkbox"/> online shopping | <input type="checkbox"/> register as | <input type="checkbox"/> take a bite of |
| <input type="checkbox"/> neither...nor... | <input type="checkbox"/> shake off | <input type="checkbox"/> promote for |
| <input type="checkbox"/> offline shopping | <input type="checkbox"/> send back | <input type="checkbox"/> as well as |

Other expressions I have learnt are

I am able to

- enquire, give suggestions and make choices while shopping.
- bargain and refund.
- state the likes or dislikes about online shopping.
- complete an order sheet.
- use present progressive tense and present perfect tense correctly.